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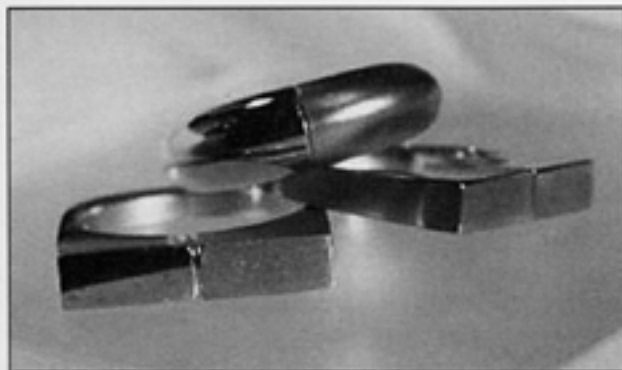
California Jeweler's Association, designer's showcase

3rd place

## Award-winning downtown designer Claudia Endler

Claudia Endler is a Southern California raised and educated renaissance woman who now designs and produces exquisite jewelry in Los Angeles for a growing audience of aficionados. In fact, she frequently stops in at our downtown annex to pick up her Gold.

Her "Juxtaposed" stackable ring design (shown here) placed



**"Juxtaposed" stacking ring set, made from DHF 18K Red, 18K White, 18K Yellow Gold.**

Third in the recent annual California Jewelry Association's (CJA) Showcase Design competition. Her work has won many other awards, both in the US and internationally. We congratulate Claudia on her recent award and look forward to seeing her work receive many other prestigious jewelry design awards.

Claudia's diverse background includes working in the retail jewelry sector, and a BA from UCLA in Sociology and Business. Her studies have included not only jewelry and fabricating techniques, but also diamond grading, graphic design, and illustration. She is also active in the industry, serving on the LA and national boards of the Women's Jewelry Association (WJA) and as a

member of the Jewelry Designer's Professional Network (JDPN).

Her design philosophy is architectural and elegant in its simplicity. She focuses on pure form to compliment rather than overwhelm (not as easy to achieve as one might think). She is developing a collection of fine jewelry as she continues to do custom design for private clients.

