

# The Daily Jewel

a short daily post of the artists, jewels and gems that influence me!

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**MONDAY, DECEMBER 6, 2010**

## Claudia Endler Named WJA's 2010 "Shining Star"



The Women's Jewelry Association, Los Angeles Chapter has chosen to honor jewelry designer Claudia Endler as the 2010 winner of the Shining Star Award.

Claudia has been an active member of WJA for over 14 years first serving on the board as Secretary, then as President of the Los Angeles Chapter 1999-2000. Claudia also serves on the DIVA Design Competition committee and the Southern California Women-In-The-Know conference committee.

Co-presidents Becka Johnson Kibby and Lisa Schoening state, "She not only gave a lot of her time in 2010, but has also helped this Chapter continue to grow throughout the years. The chapter appreciates all that Claudia does to support members, as well as the chapter."

The WJA Shining Star Award was created to give recognition to a chapter member who has been of extraordinary service to their chapter throughout the year. In appreciation, each yearly recipient receives a ticket to the Women-In-The-Know conference, as well as national recognition.



### ABOUT CLAUDIA ENDLER

Claudia Endler is passionate about modern jewelry, art, architecture, design, and self-expression. "Ever since I was little you could not drag me away from jewelry store windows." After a successful career as a designer representative in the fashion industry, Claudia's passions and talents collided, culminating in the formation of Claudia Endler Designs in 2000: one of Los Angeles' leading contemporary jewelry design enterprises. By combining elements from graphic design, art, and architecture, the essence of

Claudia's jewelry designs is to illuminate the unique qualities that define each person, individually. Claudia's designs offer distinctive alternatives to the traditional matrimonial fare. Claudia was awarded the 2009 Phyllis Morris Award in Design and her designs have received critical acclaim, including other prestigious design awards and nominations. Additionally, she has been featured on My Fox L.A.'s Jewelry Designer Hot List and Colored Stone magazine's Favorite Designer. Her designs occupy the private collections of some of L.A.'s top cultural leaders, including museum curators, architects, gallery directors, artists, and other jewelry designers. For more information on Claudia Endler Designs, please visit <http://www.claudiaendler.com> or call (323)-225-5925.



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**Concave Cut Gems - A New Line by Flawless Facets**

by Jim Rentfrow

Jim Rentfrow wants to produce a new gemstone collection using concave cut gems.

Fargo, ND

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## ABOUT WOMEN'S JEWELRY ASSOCIATION

The Women's Jewelry Association, founded in the United States in 1983, is the preeminent association of professional women in the jewelry, watch and related businesses. WJA, which operates through the national office in New York City, comprises a network of 12 regional chapters in the United States and international affiliate chapters in India and Italy. Members benefit from educational and networking opportunities, scholarships, grants, design competitions, annual business conferences, and recognition programs, such as its annual Awards for Excellence gala. For more information about WJA and sponsorship opportunities, visit <http://www.womensjewelryassociation.com> or call the national office at (212) 687-2722.

Posted by Robyn Hawk at 3:39 PM

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