

Thomas Kurilla
Michael Sturlin
Kathleen Diresta
Leila Hamdan
Diana Widman
Richard Palermo
Claudia Endler
Marek Ostasz
Barbara Raleigh
Joyce Weinstein
Margo Manhattan
Jo Anne Mulhall
Keiko Mita
Stacey Krantz

**MEMBERS :: Member Galleries**

## November 2004 Newsletter from Claudia Endler Designs



**NEW "JEWEL": Cufflinks**

*"As a woman, I find the right piece of jewelry on a man to be very attractive. Cufflinks are a great outlet for self-expression." -ce*



French cuff shirts have made a resurgence and, with that, so has the cufflink. Traditionally worn with a suit, cufflinks are now being worn with jeans for a night out. They give shirts that little extra flair, without being ostentatious. It looks great in today's styles even without wearing a jacket. These 18k white gold, rectangular cufflinks have a window which holds an off-set blue sapphire. They are available in other metals with or without stones. And of course, as many of Claudia Endler Designs are unisex... women can wear them too!

**CED - News & Events** In October, the Gemological Institute of America (GIA) held its annual Career Fair in Carlsbad for those interested in learning more or seeking opportunities in the jewelry industry. Claudia Endler spoke on a panel of jewelry designers

who have created their niche in the market. The topic, "Survival Tactics of New Designers", gave students a glimpse of the possibilities.

**November 13th (Saturday) - Step-Up L.A. Women's Network** will be hosting their annual fashion show, featuring the designs of Andrew Gn at the Greystone Mansion in Beverly Hills. Claudia Endler Designs will be donating a piece to the silent auction as well as offering gift certificates in the gift bags. Proceeds of this event go to the Joan English Fund. We hope to see you there. For more information or tickets to this event, visit [www.stepupwomensnetwork.org/StepUpLA.php](http://www.stepupwomensnetwork.org/StepUpLA.php) or call 323.653.5588.

**November 20th (Saturday) 4-8pm** - Claudia Endler Designs will be doing a home show in conjunction with mosaic artist Luis Santos. Great for gift ideas. 17032 Spinning, Torrance, CA 90504. RSVP 310.532.3041

**December 6th (Monday) 1-5:00pm** - *Santa Monica Art Studios: "Art to Wear" Boutique* hosted by the Southern California Council - National Museum of Women in the Arts ([www.nmwa.org](http://www.nmwa.org)). This annual tea and boutique is a fundraiser promoting women in the arts through outreach, exhibits, education and research. Claudia Endler Designs will be among several designers contributing 20% of the proceeds. If you would like to receive an invitation to this event, please contact us at 800.313.9784 or [info@claudiaendlerdesigns.com](mailto:info@claudiaendlerdesigns.com). Seating is limited.



**NOVEMBER'S FEATURE: Men Do Wear Jewelry**

In this month's edition, we are taking a break from our Engagement Ring Phenomenon series to focus on men and jewelry.

*"Is it okay to wear rings other than a wedding band?"* This used to be a question asked of us just a couple of years ago. These were the curious who wanted to dare to indulge, but may have felt intimidated by the notion of the 70's nugget ring or the "pinky" ring much attributed to various movie characters ala mob-style. Of 500 men surveyed, 75% say they wear jewelry. The other 25% say they would like to or are open to the idea of wearing jewelry, if they knew women found it sexy. Well... Gentlemen. They do! Many women think men should wear more jewelry, than a watch and a wedding band.

Men have a need to express themselves. The style leaders and creators of today are undoing the stigmas of the past. Just take a look at the Armani ads on the covers of fashion magazines and, of course, Brad Pitt in "Ocean's Eleven". The "metrosexual" movement, making it chic for heterosexual men to care about fashion and grooming, has had a new influence on men's style. Unisex jewelry with masculine appeal is expanding in the men's market. This is reflected in all age groups and lifestyles, from the urban crowd to biker chic to the regular guy and the professional male who is looking for a ring or bracelet.

*"Have courage, men. Express yourself. Personal adornment has been in style for centuries. The right piece of jewelry on a man can be oh sooo attractive. And we can help you create something to express yourself" - ce.*

**THE HOLIDAYS:**

They are fast approaching. Avoid last minute panic. We have items in stock now. However, as most of our work is made-to-order, getting your order in before Thanksgiving will assure holiday delivery. Visit our web-site for ideas. For more ideas, contact us at 800.313.9784.

**FROM ONE OF OUR CLIENTS:**

"I love the blue stone ring featured in your October newsletter. I love your art Claudia. It's exciting to wear. I feel cool wearing it." Doug L., Photographer

**THE WAY OF CHIC:** The well groomed man... is chic.

**STYLE RECOGNITION:**

We can never have enough jeans, T-shirts, jewelry or wraps. Consider unique wraps from India, for the holiday season. It's the perfect gift for yourself (and others). Stop by the Shikha Sample Sale on December 4th from 9am - 4pm. For more details and to RSVP click: <http://www.evite.com/pages/invite/viewInvite.jsp?inviteId=PVEYQXFKGWCNAZENDNUH&li=iq&src=email> Or email [deep@shikhastyle.com](mailto:deep@shikhastyle.com).

For more information visit: [www.claudiaendlerdesigns.com](http://www.claudiaendlerdesigns.com)

If you have questions, need information or would like to unsubscribe, please email us at [info@claudiaendlerdesigns.com](mailto:info@claudiaendlerdesigns.com)

Thank you.

11664 National Blvd. #366 Los Angeles, CA 90064 800.313.9784 [www.claudiaendlerdesigns.com](http://www.claudiaendlerdesigns.com)